

March 2021

## National Doctors' Day is March 30 In a Year Like No Other, Thank You for All You Do

Dear Florida Blue Physicians:

As we enter our second year of the COVID-19 pandemic, we want to thank you for all you have done to care for not just our members, but all Floridians. Day after day, you have been there to care for your patients and address the fears, loneliness and anxiety resulting from months of unknowns. We know it has not been easy.

In recognition of National Doctors' Day on Monday, March 30, we extend our sincere appreciation for all you and your staff do to care for our members – your patients. Unfortunately, time does not stop because there is a pandemic. The everyday health issues people face have not gone away. You have been on the front lines ensuring your patients receive quality care despite the many challenges you have faced, and we thank you.

As we move forward in defeating COVID-19, we are encouraging our members to schedule their much-needed checkups and wellness visits in addition to following your advice on ways to stay healthy. We are also collaborating with other organizations in the state to ensure our members, especially those with serious underlying health conditions, get their COVID-19 vaccinations as soon as they can.

We recognize everything you do to provide the best patient experience possible for our members. Thank you for being a part of Florida Blue.

Sincerely,



Elana Schrader, M.D.  
Senior Vice President, Healthcare Services, Florida Blue

