



March 29, 2024

The provider bulletins and/or frequently asked questions (FAQs) summarized below include hyperlinks (Learn more>>) to full versions. Should you ever experience an issue with any of the hyperlinks, you may access all provider bulletins and FAQs at [FloridaBlue.com > for providers > news > bulletins-and-faqs](https://www.floridablue.com/providers/news/bulletins-and-faqs).

SPECIAL EDITION

A Thank You to Physicians Celebrating You on National Doctors' Day

Dear Provider:

Every year on March 30, we celebrate National Doctors' Day to honor and recognize the tremendous contributions in patient care by physicians like you. We sincerely appreciate your dedication to making a difference in the lives of your patients, our members, as we collectively help people and communities achieve better health. Although National Doctors' Day is celebrated one day in March, our gratitude extends far beyond a day – ***we greatly appreciate all you do every day.***

The health care industry is an ever-changing landscape, and we understand the challenges you face in helping your patients navigate their care. In recent times, our nation has experienced immense obstacles, from a worldwide pandemic to a growing mental health crisis, economic challenges from high inflation and labor shortages, and disruptions by cyberattacks. Your resiliency and hard work have a meaningful impact for the future of health care.

In times of uncertainty, the supportive guidance and compassionate care you give is invaluable. We commend your unwavering devotion to prevention and healing providing comfort and hope to your patients. Your steadfast commitment to the profession and your patience through adversity helps strengthen their health and well-being.

From all of us at Florida Blue, we wish you a happy National Doctors' Day. It is our hope this commemorative occasion gives you time to reflect and value the significant impact you make every day. Thank you for your continued excellence in the care you provide to our members.

Florida Blue

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