

Attention: Primary Care Providers

The Enhanced Referral Tool – a Useful and Time-Saving Application on Availity

About the Enhanced Referral Tool

Florida Blue offers a very useful online referral tool to help you find specialists participating in our health plans. Save time and help your Florida Blue patients by using the tool to find participating specialist information in real time. The tool allows you to search within a preferred ZIP-code area to find specialists conveniently located near patients' work, school, or home, matching the specialty/taxonomy code provided.

The enhanced referral function on Availity^{®1} applies to all Florida Blue products that require specialist referrals. Those products include MyBlue, BlueMedicare SM HMO and BlueMedicare HMO Plus.

Future Improvements

If you are already enjoying the convenience and efficiency of the Enhanced Referral Tool, you will appreciate the additional enhancements planned for later this year. It will have even more flexibility, such as fewer required fields and more search capabilities. Stay tuned for additional details.

Get Started with These Time-Saving Tools Today

Visit availity.com to access the demo and recorded webinar and learn how these features can help you with specialist referrals. Select **Help & Training | Get Trained**, and search by the keywords **referral submission**. Then scroll to page two to access training on the Enhanced Referral Tool.

¹Availity, LLC is a multi-payer joint venture company. For more information, visit <u>availity.com</u>.