

Federal Employee Program: Colon Cancer Screening Member Incentive Program

The Blue Cross and Blue Shield (BCBS) Federal Employee Program® (FEP) is committed to educating our members about prevention and/or early detection of colon cancer. This month, randomly identified FEP members will receive a letter encouraging them to schedule their colon cancer screening. This letter will also introduce the **2023 FEP Member Colon Cancer Screening Incentive Program**.

How can you help?

Encourage your patients to complete their colon cancer screening and educate them on the importance of this screening. There are two options that will help make the FEP patient eligible for the incentive program:

- **Colonoscopy** - This procedure should be repeated at least every 10 years.
- **Cologuard**® (Stool DNA test) - This screening, an at-home kit used to collect stool sent to a lab, should be repeated every three years.

Both options are covered under the BCBS Service Benefit Plan. These preventive screenings are available at \$0 cost share to our members when the tests are ordered by a participating in-network doctor.

How does the FEP Member Incentive Program work?

The randomly identified FEP members who receive our **2023 FEP Member Colon Cancer Incentive Program** letter must:

- Complete screening through either:
 - **Colonoscopy** - once completed, member will receive \$50 reward.
 - **Cologuard** - once completed, member will receive \$25 reward.
- Screening must be completed between the reward period of **May 1- November 30, 2023**.

Thank you in advance for speaking with your patients about their best colon cancer screening option.

If your FEP patients have any questions about the coverage of these test(s) they can refer to their BCBS Service Benefit Plan brochure [here](#). They may also contact our Customer Service team for help at 1-800-333-2227 (TTY users, call 711).