

Florida Blue, GuideWell Release Annual Impact Report

Florida Blue and its parent company, GuideWell, have released the annual Impact Report, highlighting the many strides we have taken to improve the health and lives of our members and communities in 2022.

2022 Highlights

Like the 2021 Impact Report, the latest report illustrates our continued efforts to deliver services and strategies that advance whole-person health care. This includes prioritizing inclusive business practices across the enterprise, acting as responsible stewards of the environment, and recognizing that a healthier planet begets healthier people.

Highlights from the 2022 report include:

- **Supplied 72.1 million meals** to more than 900,000 Floridians experiencing food insecurity.
- **Awarded nearly \$3.5 million** in Florida Blue Foundation grants to nine nonprofit organizations across the state to enhance health equity.
- **Allocated \$18.5 million** of \$25 million commitment to address racial injustice and health inequities.
- **Donated \$1.2 million** to nonprofit organizations in Puerto Rico that address social isolation initiatives.
- **Contributed more than \$4.9 million** to 126 different United Way chapters across America as part of our matching gift campaign.
- **Served more than 1 million** customers in Puerto Rico.
- **Supported the expansion of ATLAS®**, an easy-to-use digital resource that helps users search and identify trusted addiction treatment counselors and care in Florida.
- **Decreased our carbon footprint** by reducing paper consumption by 13% (122.87 tons).
- **Donated \$3.2 million** to assist hurricane recovery efforts.

You can watch the highlight video [here](#) and read the full 2022 report [here](#).