

2024 Medicare Advantage Annual Wellness Visit Provider Bonus Program

We are pleased to announce our 2024 Medicare Advantage Annual Wellness Visit (AWV) Provider Bonus Program (AWV Bonus Program). Program-eligible provider groups may receive an annual bonus for delivering AWVs for their Florida Blue Medicare Advantage HMO and PPO patients between January 1 and December 31, 2024.

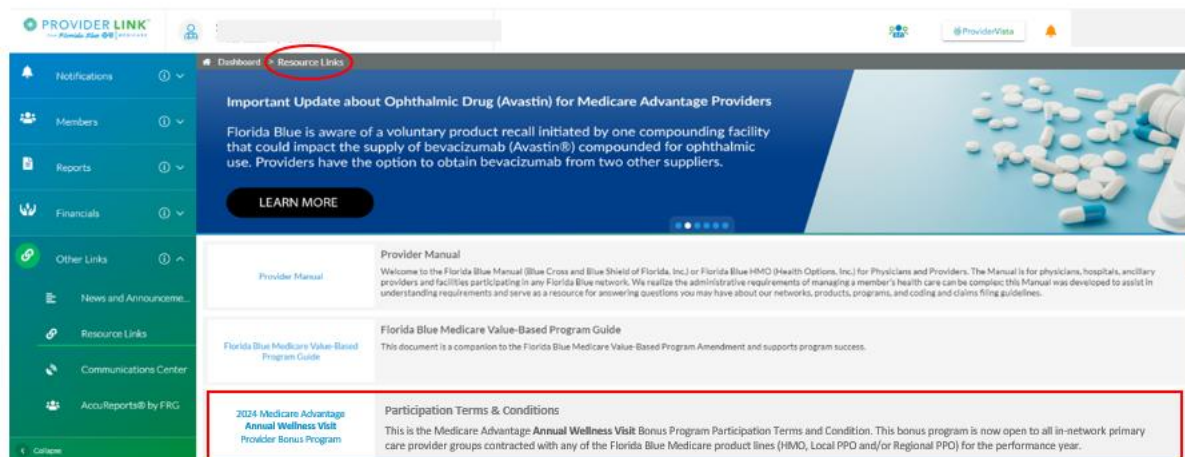
Eligibility

New this year, the bonus program is now open to **all in-network primary care provider (PCP) groups contracted with any of the Florida Blue Medicare product lines** (HMO, Local PPO and/or Regional PPO) for the performance year.

How to Access Program Details

The AWV Bonus Program's Participation Terms and Conditions will be available under the Resources links section in the Provider Link™ platform by **February 22, 2024**.

To review the Terms and Conditions, visit Provider Link and navigate to Resource Links, as illustrated below.



How to Access Provider Link

Provider Link is accessed via the Florida Blue Payer Space at Availity.com. Your practice administrator for Availity®¹ can grant access to the tool by checking the Provider Link box in the user profile. Once access is granted by the Availity administrator, sign in to Availity with your existing username and password to get started.

The Provider Link User Guide is available in the Florida Blue Learning Center. You can access it through Payer Spaces on Availity.com or through the Florida Blue Learning Center link, FloridaBlue.learnupon.com.

If you are not registered with Availity, follow the instructions on how to register at Availity.com. For questions about registering, call 1-800-282-4548.

AWV Bonus Program Questions

If you have questions about our AWV Bonus Program, please email us at StarsQualityBonus@FloridaBlue.com.

¹ Availity, LLC is a joint venture multi-payer company. For more information or to register, visit Availity.com.