

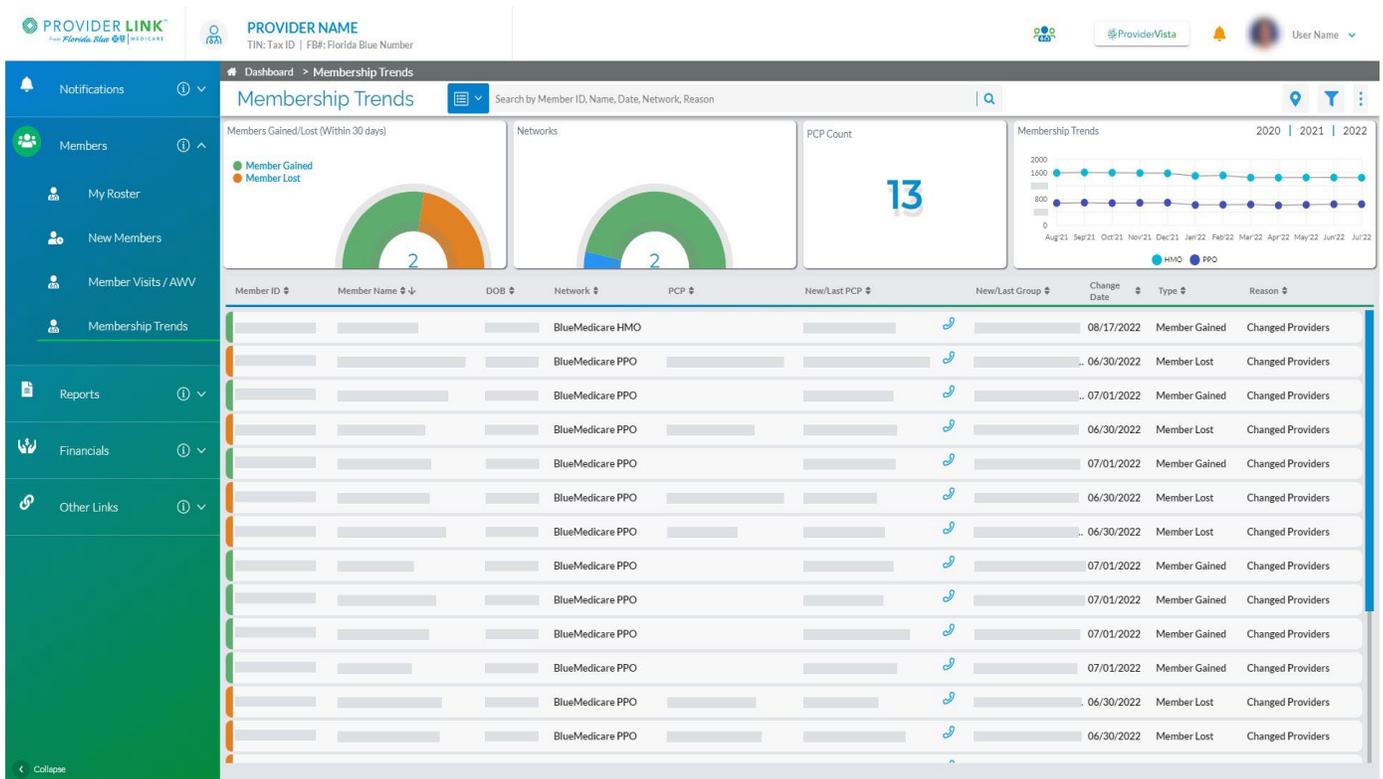
Provider Link Update Brings You More Information and Insight

The recent release of Florida Blue Medicare’s provider platform, Provider Link™, is making it easier for you to access member information, both specific and trending. You now can find your patient’s Medicare Beneficiary Identifier (MBI) displayed in the member information panel on the Member Snapshot page and in exported data.

Additionally, this release shows you movements in the number of your Florida Blue Medicare patients and provides some insight around these trends.

Membership Trends Page

The new Membership Trends page (shown below) in the Members module, displays the month-over-month trends in membership (volume) by network, as well as details on members gained or lost within 30 days. You will see, at a glance, whether you are retaining your current Florida Blue Medicare patients and/or adding new ones.



Providers should find several aspects of this page useful in treatment, care coordination and other health cooperation activities.

First, the Members Gained/Lost donut chart shows the number of members lost (in orange) and gained (in green) within 30 days. New columns in the member grid below display key

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information like the current provider information, and new or last provider information. New provider information is available for members lost, and last provider information is available for members gained. The effective change date and the reason for gaining or losing a member are also available.

Second, the Membership Trends chart shows how membership has increased or decreased month-over-month for the prior 12 months (displayed by default), with the ability to check trends for the last two years.

We will continue to keep you updated on new releases to Provider Link.