



January 2022

## Healthy Food Benefit Available for Medicare/Medicaid Dual-Eligible Members with a Qualifying Condition

Beginning in 2022, members enrolled in Florida Blue Medicare's Medicare/Medicaid dualeligible special needs plan (DSNP), BlueMedicare Complete (HMO-DSNP), may have access to a new healthy food benefit if they meet the below criteria.

## **How Your Patients Can Qualify**

Patients enrolled in the BlueMedicare Complete (HMO-DSNP) plan may be eligible to receive a prepaid debit card from us called Blue Dollars, with \$50 loaded each month to spend on healthy food. To qualify for this new healthy food benefit, members must:

- Complete their Annual Wellness Visit with their provider.
- Complete their Health Risk Assessment.
- Have one or more of these conditions: Coronary Artery Disease (CAD), Congestive Heart Failure (CHF), Chronic Obstructive Pulmonary Disease (COPD) or Diabetes. Florida Blue Medicare will look at their medical claims to determine if they have one of these conditions.

Qualifying members will receive a letter in the mail after they complete the above steps, letting them know they are eligible for this benefit. Then, they will receive their Blue Dollars Card with instructions on how to use it to buy healthy food at participating grocery stores. These stores will be listed on the materials members receive with their card.

If you have a patient enrolled in this Florida Blue Medicare plan who has a qualifying condition, please encourage them to complete the above steps to access this new healthy food benefit. Here is <u>a link</u> to a member flyer you may share with your patients. It includes frequently asked questions and an image of the Blue Dollars Card.

Florida Blue Medicare is an Independent Licensee of the Blue Cross and Blue Shield Association.