



Improving Eligibility and Benefit Transactions With New Member ID Card Display

We have simplified how you get a copy of our member's health insurance ID card. An image of the member's card will now be displayed in Availity^{®1} when you check their eligibility and benefits (E&B). This new function is available for Florida Blue, Florida Blue HMO, Florida Blue Medicare and Truli for Health members.

The E&B tool displays the **front** of the member's ID card and is available to view, export or print for **all** lines of business, except for Medicare RX. The back of the card image will be displayed at a later date for all available lines of business.

How to Access the Member ID Card

Click on the **View Member ID Card** link as shown in this example for a Florida Blue Medicare member. You will then see the front of your patient's card.





We are confident this new enhancement will help improve your experience with E&B transactions in Availity.

If you are not using Availity, we encourage you to register at <u>availity.com</u>. You can define your users (including yourself) to perform various functions. Be sure to request the Provider Data Management (720) role for users responsible for maintaining your provider profile and all other functions.

¹Availity, LLC is a multi-payer joint venture company. To register, visit Availity.com.

HMO coverage is offered by Truli for Health and Florida Blue HMO, affiliates of Florida Blue. Florida Blue and Florida Blue Medicare offer health insurance. These companies are Independent Licensees of the Blue Cross and Blue Shield Association.